

UPDATED 6.8.21



7TH ANNUAL
MIAMI

MANA WYNWOOD, MIAMI

*Real Estate
Showcase + Forum*

WEDNESDAY, NOVEMBER 10TH, 2021

11:00 A.M. - 5:00 P.M.



“

I can't think of many events in Miami with the impact that TRD shows have. It's one of the best forums in our market to get exposure to buyers and sellers.

”

JACQUES BESSUDO
MANAGING PARTNER,
GALIUM CAPITAL

“

We love partnering with The Real Deal. It gets us in the conversation with the people we want to be with both in and out of our walls.

”

MEGHAN HANNA
SENIOR MARKETING MANAGER,
IWG



TRD is back in the market that never *Skipped a beat!*

For South Florida real estate, 2020 was a lightning rod for activity and some of the biggest deals in the market. In 2021, it just keeps getting better.

The Real Deal Miami Showcase + Forum returns this November as the epicenter of new ideas and partners real estate insiders and top-level decision-makers seek to help them leverage this momentum into sustained growth.

Don't miss a moment! **Contact us** today and be a part of where it all happens November 10.

THE REAL DEAL



Audience & Reach

The Real Deal's Miami Showcase & Forum attracts thousands of professionals across commercial and residential real estate, development, brokerages, financial services and investment, and professional services.

3,500+
Attendees

20+
Panelists

100+
Sponsors

TOPICS:

- The next wave of South Florida condo development
- How long can the hot luxury residential market last?
- As more business relocates to SoFla, what's ahead for commercial real estate
- Charting a comeback for the hotel market
- Miami's future as a destination for tech
- How can government best position SoFla for more growth?

THEREALDEAL



Sponsorship Opportunities

From custom experiences to essential booth packages, connect with thousands of South Florida real estate professionals and decision-makers through sponsorships designed to help you meet your marketing objectives.



Exhibitor Sponsorships



SPONSORSHIP LEVEL	DIAMOND	GOLD	SILVER	BRONZE
COST	\$100,000	\$40,000	\$20,000	\$7,500
QUANTITY	1	4	5	71
BOOTH	30' X 10'	30' X 10'	20' X 10'	10' X 10'
AD IN PROGRAM GUIDE	FULL-PAGE SPREAD	FULL-PAGE SPREAD	FULL-PAGE AD	
AD IN FALL ISSUE OF TRD	FULL PAGE, AUG-NOV	FULL-PAGE SPREAD	FULL-PAGE AD	
LOGO ON ALL EVENT-RELATED MATERIALS	X	X	X	X
DEDICATED EMAILS TO THE REGION OF CHOICE	2	2	1	
SPONSORED SOCIAL MEDIA POSTS	IX ON 3 PLATFORMS	IX ON 3 PLATFORMS	IX ON 3 PLATFORMS	
TRD BrandStudio ONSITE INTERVIEW	X	X		
LOGO ON THANK YOU PAGE IN PROGRAM BOOK		4	X	X
PREMIER ACCESS TICKETS	10	8	5	2
GENERAL ADMISSION	30	20	15	10
BRANDING ON PANEL STAGE	X			
BRANDING ON VENUE STAIRS	X			
PANEL/SPEAKER ROOM BRANDING	X			
MENTION IN OPENING REMARKS	X			
DIGITAL MEDIA ACROSS TRD.COM (8/1-11/10) + DAY OF EVENT TAKEOVER	X			

Ancillary Sponsorships



CUSTOM OPPORTUNITIES AVAILABLE



FRONT ENTRANCE SPONSOR



VIP & MAIN CHAIRBACK COVERS

MEDIA + VIP LOUNGE

\$50,000

- Media + VIP lounge for panelists and Gold ticket holders
- 10'x10' booth
- Logo Inclusion
- 4x Premier Access Tickets
- 1x dedicated email

FRONT ENTRANCE

\$40,000

- Entrance space for a branded buildout
- Logo Inclusion
- 2x Premier Access Tickets, 4x General Admission Tickets
- 1x dedicated email

VIP + MAIN CHAIRBACK COVERS

\$25,000

- Custom-created chair covers for panel speakers and attendees
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

INSTAGRAMMABLE WALL

\$15,000

- Collaboration on the creation of an epic, official TRD event wall for the 'Gram; will include branding
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

LANYARDS

\$15,000

- Exclusive branding rights to all lanyards
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

WALL SPONSORS

\$15,000

- Exclusive rights to a dedicated section of the venue's wall for branded signage
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

HYDRATION STATION

\$15,000

- Branded water bottles for entire event
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

CHARGING STATION

\$15,000

- Brand logo wrapped around charging equipment
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

SWAG BAGS

\$15,000

- Gift bags to be given out to the panelists and 3,000+ attendees
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

Ancillary Sponsorships



GET CONNECTED

\$15,000

- Wi-Fi sponsorship with the brand highlighted on signage, program book, website & invite
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

WATER BOTTLE SPONSOR

\$15,000

- Logo on water bottles and signage in water bar
- Logo inclusion
- 4x General Admission Tickets
- 1x dedicated email

COFFEE BAR

\$15,000

- Logo on coffee cups and signage on the coffee bar
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

PHOTO BOOTH SPONSOR

\$12,500

- Branding on photo booth and photos
- Logo inclusion
- 4x General Admission Tickets
- 1x dedicated email

JUICE BAR

\$10,000

- Logo on beverage cups and signage on the juice bar
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

SANITIZATION STATIONS

\$10,000

- Exclusive branding rights to all signage on sanitization stations placed throughout event and speaker green room
- Logo Inclusion
- 4x General Admission Tickets
- 1x dedicated email

INTERMISSION VIDEO

\$7,500

- Client video programming shown on stage in-between panels
- Logo Inclusion
- 4x General Admission Tickets

DIGITAL SWAG BAG

\$2,500

- Inclusion in post-event attendee email of your company's offer or lead generation program
- Logo inclusion
- 2x General Admission Tickets
- Limited to 5 sponsors

Past Showcase *Events*



Contact Us

Interested in getting Brand Exposure to thousands of Real Estate Professionals?



EMAIL:

advertising@therealdeal.com

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